

Progressive Education Society's
Modern College of Arts, Science and Commerce,
Ganeshkhind, Pune-16

Faculty of Commerce

REPORT ON TRAIN HER...(2021-22)

- **Total Duration-30 hrs**
- **Resource person-Mrs. Swati Dudhale & Mr. Avinash Tikar**
- **Number of students:18**
- **Evaluation: We have taken test based upon the contents covered in the course, through google form**

Introduction:

Women entrepreneurship has been recognized as an important source of economic growth. Women entrepreneurs create new jobs for themselves and others and also provide society with different solutions to management, organization and business problems.

However, they still represent a minority of all entrepreneurs. Women entrepreneurs often face gender-based barriers to starting and growing their businesses, like discriminatory property, matrimonial and inheritance laws and/or cultural practices; lack of access to formal finance mechanisms; limited mobility and access to information and networks, etc.

Women's entrepreneurship can make a particularly strong contribution to the economic well-being of the family and communities, poverty reduction and women's empowerment, thus contributing to the Millennium development goals. Thus, governments across the world as well as various developmental organizations are actively undertaking promotion of women entrepreneurs through various schemes, incentives and promotional measures.

The coronavirus pandemic has had an alarming impact on women globally, with women being disproportionately affected by job loss and burnout as they juggle work with caregiving demands.

In 2020 alone, women globally lost more than 64 million jobs, which equals 5% of the total jobs held by women, reports Oxfam International. By comparison, 3.9% of men's jobs were lost last year. This loss of jobs due to the Covid-19 crisis cost women around the world at least \$800 billion in earnings, a figure that is more than the combined GDP of 98 countries, according to Oxfam International.

"Economic fallout from the Covid-19 pandemic is having a harsher impact on women, who are disproportionately represented in sectors offering low wages, few benefits and the least secure jobs," Oxfam International's

Executive Director Gabriela Bucher

Therefore, it becomes imperative to empower women financially.

The Indian Government has brought manifold systemic changes to transform and boost economy. Government has introduced many new programs and at same have revived old programs to bring the last man into the periphery of development through improving financial capabilities. There has been a lot of financial transformation happening in all spheres of life (business/homes/daily life) thus people from all walks of life (business/small entrepreneurs/common man on street/ rural/sub-urban/urban masses) all need to be made financial literate and educated on Government programs policies for public benefits.

Course Objectives :

- ✓ Equip the women with the knowledge of financial, digital literacy and business planning
- ✓ Empower the women to become independent in taking financial decisions
- ✓ Equip the women with the knowledge of Govt schemes and promote female entrepreneurship in rural and
- ✓ urban areas
- ✓ Promote social independence in rural and urban women

Course Outcome:

- ✓ Increased use of digital tools for business
- ✓ Improved financial recordkeeping of income and expenses
- ✓ Compliance with statutory requirement
- ✓ Improved financial behaviour as reflected through:
 - Increase in profitability of the enterprise
 - Increase in savings in bank account
 - Leveraging of govt's social security schemes

The trainings has been conducted for a duration of 30 hours spanning over 18 days. Each day 2 hours of training was conducted; 18 participants was there. The training delivered by Resource Persons from Learning Links Foundation. The mode of delivery was a hybrid model, using both face to face training as well as virtual modes of delivery.

(Dr.Priyanka Bhamare)
Coordinator

Dr.Shubhangi Joshi
(Vice Principal)

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Students Participants Mrs. Swati Dudhale & Vice Principal



Certificate Distribution By-Mrs. Swati Dudhale & Vice Principal